



श्री विश्वकर्मा कौशल विश्वविद्यालय  
SHRI VISHWAKARMA  
SKILL UNIVERSITY



## Diploma in Folk Art-Banchari

### About the Programme

Banchari folk art is an old culture of Brij. This rich art form is today confined to few villages in Faridabad and Palwal districts and is being kept alive by few artists, through guru-shisya parampara. The art form is mostly dedicated to Radha-Krishna worship, divine love, and comprises of singing, dancing and playing of various musical instruments. The songs are based on ragas, which include devotional, rasiya (love songs), martial, patriotic, holi songs, singing paens, and songs to suit every occasion. Banchari artists also stage Ram Leela and other plays. Musical instruments like harmonium, dholak, manjeera, bansuri and jhanj are played by the artists, but the most impressive instruments are its huge nagada (war drum). Banchari troupe looks simple, rustic yet impressive in kurta-pajama with a colourful turban and garland.

### Programme Model & Pedagogy

SVSU has built a strong partnership with the Industry to facilitate students' training, employability and entrepreneurship through the On-the-Job Training (OJT) approach. The university has designed, developed and deployed Industry Integrated Dual Education Model (IIDEM) that enables students to "earn-while-learn" and provides an opportunity to enhance their qualification with the flexibility of entry and exit into a programme. SVSU has conceptualised the IIDEM programme, which is designed in such a manner that 60 percent of the credits are earned while working on the OJT and the rest 40 percent come from the theoretical and conceptual training. The entire pedagogy is designed to develop an application-based learning that makes students job-ready by earning industry work experience and learning the technical concepts hands-on.

### Programme Highlights

- Application-based experiential Learning
- Earn-while-Learn
- Dual Education Model
- Learn & Apply Skills
- Entrepreneurial Skills
- World-class OJT Facility
- Placement Support
- Highly Subsidized Fee
- Leadership and Supervising
- Theory, Practice & Rigorous Curriculum
- Student's Mobility- Horizontal and Vertical
- Work Integrated Learning Options



DO YOU WANT TO SKILL YOURSELF  
FOR A REWARDING CAREER  
GET READY FOR INDUSTRY 4.0 REVOLUTION

### Eligibility

10+2 OR 10<sup>th</sup> plus (2 Years or 3 Years) Diploma OR  
10<sup>th</sup> plus I.T.I. (2 years) with one language subject (Hindi or English)

### OJT

### OJT Areas

1. Practice the prescribed ragas with alaap, taan and boltan- Bhopali, Yaman and Malkauns.
2. Practice Harmonium, Flute, Jhanj, Nagada, Pungi, Been, Flute, Manjeera, Dholak used in Banchari.
3. Practice Ragni, Rasiya, Alaha and Hori in the context of Banchari Music.
4. To practice taal pattern - Keharwa, Dadra, Rupak and Teentaal.
5. To prepare for stage performances.
6. Kafi, Bilaval and Bhairav.ragas practice
7. To compile works of Banchari singers like Sh. Shiv Charan and Pt. Doolichand in the field of Folk music.
8. To write notation of Rasiya or Hori.
9. To participate in Suraj Kund Mela, village Ram Leela, Holi festival and other recognised national, international platforms.

### Shri Vishwakarma Skill University

In line with Skill India Mission, the Government of Haryana has established Shri Vishwakarma Skill University under the Act 25 of 2016. The University is aiming at providing structured skill qualification programmes aligned with the existing and emerging job-roles in the Industry. The programmes have been mapped with NSQF levels that facilitate vertical mobility from Certificate to Doctoral level. SVSU aims at providing pathways to the Learners from school level to higher education level through a skill-based qualification framework for their career progression.



### Industry Partner

Suraj Kund Mela Organisation, Department of Art and Culture, Doordarshan and AIR opportunities and other similar national and international platforms.



Note: OJT areas are subject to change depending upon availability of OJT areas

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