## **Directorate of Public Relations**

Ref. No.SVSU /PRO/21/621

## Dated: 08-11-2021

## Circular

Following information as per the directions from the Directorate of Public Relations & Language Department (Govt. of Haryana), Chandigarh, regarding the publication/Broadcasting of different types of advertisement are submitted for information and compliance:

- DIPR&L take two to three days to publish an advertisement from the date of receiving
  the release order. All the departments are requested to kindly provide approved
  advertisement of your department at least three to four days in advance to to PRO,
  SVSU to get it published on desired date.
- DIPR&L only accept the advertisement from Monday to Friday and remains closed on Saturday, Sunday and all the gazetted holidays. The timing to send the Display advertisement to DIPR&L is till 11.00 AM and for classified advertisement is before 01.00 PM.
- 3. The approved copy of advertisement along with the name and editions of the newspapers to be provided as per S.No. 1 and 2. Further, if two newspapers are proposed at least one of them should be in Hindi.
- 4. This issue with the approval of the Competent Authority

A copy is also forwarded to the following for information please:

- 1. All the Deans/ HoDs/ Branch Heads
- 2. OSD to HVC for kind information to Hon'ble Vice-Chancellor.
- 3. PA to Registrar for kind information to Worthy Registrar
- 4. Website Administrator for request to upload on University Website
- 5. For record

Dr. Jaipal
Public Relations Officer

(Directorate of Public Relations)