



श्री विश्वकर्मा कौशल विश्वविद्यालय
SHRI VISHWAKARMA
SKILL UNIVERSITY



Post Graduate Diploma

in **Public Health**

About the Programme

Shri Vishwakarma Skill University's Post Graduate Diploma in Public Health (PGDPH) is being offered in collaboration with IQVIA (Formerly IMS Health Information and Consulting Services - India). The PGDPH shall enable the students to understand the basic concepts, scope and importance of public health and conduct basic data analysis and interpretation. The programme shall also enable them to apply management principles in planning, implementation, monitoring and evaluation of the public health schemes. The students shall be able to undertake basic primary and secondary research.

DO YOU WANT TO SKILL YOURSELF
FOR A REWARDING CAREER

GET READY FOR INDUSTRY 4.0 REVOLUTION

Programme Model & Pedagogy

SVSU has built a strong partnership with the Industry to facilitate students' training, employability and entrepreneurship through the On-the-Job Training (OJT) approach. The university has designed, developed and deployed Industry Integrated Dual Education Model (IIDEM) that enables students to "earn-while-learn" and provides an opportunity to enhance their qualification with the flexibility of entry and exit into a programme. SVSU has conceptualised the IIDEM programme, which is designed in such a manner that 60 percent of the credits are earned while working on the OJT and the rest 40 percent come from the theoretical and conceptual training. The entire pedagogy is designed to develop an application-based learning that makes students job-ready by earning industry work experience and learning the technical concepts hands-on.

Programme Highlights

- Application-based Learning
- Earn-while-Learn
- Dual Education Model
- Learn & Apply Skills
- Entrepreneurial Skills
- World-class OJT Facility
- Placement Support
- Highly Subsidized Fee
- Leadership and Supervising
- Theory, Practice & Rigorous Curriculum
- Student's Mobility- Horizontal and Vertical
- Work Integrated Learning Options

Eligibility

Graduate degree in
Medicine/Ayush/Dental/
Nursing/Pharmacy/Health
Sciences/Physiotherapy/Occu
pational Therapy/Life
Science/BSW/MSW with
minimum 50% marks.



OJT

OJT Areas

1. Field Planning, Tracking and Assessment
2. Designing Questionnaire - Qualitative, Quantitative and Field Testing
3. Data Analysis - Collection, Collation, Cleaning and Data Presentation
4. Field Survey - Field Planning, Data Collection and Field Management
5. Technical writing - Concept writing, Proposal writing and Report writing

Shri Vishwakarma Skill University

In line with Skill India Mission, the Government of Haryana has established Shri Vishwakarma Skill University under the Act 25 of 2016. The University is aiming at providing structured skill qualification programmes aligned with the existing and emerging job-roles in the Industry. The programmes have been mapped with NSQF levels that facilitate vertical mobility from Certificate to Doctoral level. SVSU aims at providing pathways to the Learners from school level to higher education level through a skill-based qualification framework for their career progression.



Industry Partner



IQVIA is an American company that provides information, services and technology for the healthcare industry. It is the largest vendor of US physician prescribing data. The company came into existence in 1954 and was founded by Bill Frohlich and David Dubow.

IQVIA is best known for its collection of healthcare information spanning sales, re-identified prescription data, medical claims and electronic IQVIA's products and services are used to develop commercialisation plans and portfolios to select patient and physician population for specific therapies and to measure the effectiveness of pharmaceutical marketing and sales resources. IQVIA-India has its offices in Bengaluru, Mumbai, Ahmedabad, Chennai, New Delhi and Gurugram.



Note: OJT areas are subject to change depending upon availability of OJT areas

SHRI VISHWAKARMA SKILL UNIVERSITY

Plot No.- 147, Sector-44,
Gurugram- 122001

Phone
+91-124-2746800, 18001800147

Email : admissions.svsu@gmail.com
Website : www.svsu.ac.in