

Public Relations Office, SVSU

Ref. No.SVSU /PRO/22/654

Dated: 10-01-2022

Public Relations Officer

(Directorate of Public Relations)

Circular

The Office has received following information from the Directorate of Public Relations & Language Department (Govt. of Haryana), Chandigarh, regarding the publication/Broadcasting of different types of advt:

- 1. Regarding the publication of Tender Advertisement, the advt is required in both languages i.e English as well Hindi. The draft format of advt in both language and the requirement of advt details for DIPR&L is attached at Annexure-1.
- 2. Regarding the Display Advt., it has been made compulsory to provide the QR Code and Website (In order to provide the detailed information regarding the subject of the advt) along with the open file; also, the matter should be concise and informative to the public interest. Copy of letter from DIPR&L is also attached at Annexure-2.

All Head of Department to take a note for timely publication of submitted advertisements. Dr. Jaipal 10 1-201

A copy is also forwarded to the following for information please:

- 1. All the Dean's/HoD's/Branch Head
- 2. PA to Registrar for kind information to Worthy Registrar
- 3. OSD to HVC for kind information to Hon'ble Vice-Chancellor
- 4. Website Administrator for request to upload on University Website
- 5. For record

Annexure = I

SR. NO.	NAME OF DEPARTMENT/BOARD/CORP. /AUTH	NAME OF WORK/NOTICE/TENDER	OPENING DATE CLOSING DATE (TIME)	AMOUNT/EMD (APPROX.) in Rupees	WEBSITE OF THE DEPARTMENT	NODAL OFFICER/CONTACT DETAILS/EMAIL	TENDER REF.NO / TENDER N
1	Shri Vishwakarma Skill University	NOTICE INVITING EXPRESSION OF INTEREST (EOI) FOR SELECTION OF REGISTERED ORGANISATIONS FOR MANAGEMENT OF EVENT OF FOUNDATION DAY CEREMONY/ UNIVERSITY FUNCTIONS/PROGRAMS FOR SHRI VISHWAKARMA SKILL UNIVERSITY	02/11/2021 at 17:00Hrs to 11/11/2021 upto 10:00Hrs	EMD Amount 80000/-	www.svsu.ac.in	Mr. Amit Vashist +91-7015961188 tenders@ svsu.ac.in	SVSU/2021/ID&C/002 & 2021_HRY_194480_1 (https://etenders.hry.n c.in)

Registrar

क्रमांक	विभाग/बोर्ड/निगम/	कार्य/नोटिस/निविदा का नाम	7777	चना/निविदा सूच			
	प्राधिकार का नाम		खुलने की तारीख बंद होने की तारीख (समय)	राशि/ईएमडी (लगभग) रुपये में	विभाग की वेबसाइट	नोडल अधिकारी/ संपर्क विवरण/ ईमेल	निविदा संदर्भ संख्या / निविदा संख्या
1	श्री विश्वकर्मा कौशल विश्वविद्यालय	श्री विश्वकर्मा कौशल विश्वविद्यालय के लिए स्थापना दिवस समारोह/विश्वविद्यालय के कार्यक्रमों/कार्यक्रमों के आयोजन के लिए पंजीकृत संगठनों के चयन हेतु रुचि की अभिव्यक्ति (ईओआई) आमंत्रण सूचना	02/11/2021 17:00 बजे से 11/11/2021 तक 10:00 बजे तक	ईएमडी राशि 80000/-	www.svsu.ac.in	श्री अमित वशिष्ठ +91-7015961188 tenders@svsu.ac.in	SVSU/2021/ID&C/002 &2021_HRY_194480_ (https://etenders.hry. ic.in)

		Adv	vertisement Details		
		Advig.Category :			
	•	Tender		¥	
		Coverage :			
		select	¥		
		GST No. *			
	Name of Work (in	Hindi): *	Bid Opening Date *		Bid Closing
i00 Characters					
	Website: *		Earnest Money deposited or not		
			■ EMD		

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Annexure = II

From

The Director General, Information Public Relations & Languages Department, Haryana, Chandigarh.

To

- 1. All Heads of the Departments
- 2. All Managing Directors, Boards & Corporations.
- 3. All Vice Chancellors of various Universities in Haryana

No. IPRDH&L(Advt.)-2021/ //34— 1334 Dated Chandigarh, the 8-9-21

Sub.:-Regarding formatting of Display Advertisements.

Sir/Madam,

As I have been directed to inform you that to improve/upgrade the format of content of the display advertisements. It should be more informative and clutter free and modify as mentioned below: -

- a) It has been made compulsory to provide the QR Code and Website of the concerned Department/Boards/Corporations (in order to provide the detailed information regarding the subject of the advertisements) along with the open file to the DIPRL, Haryana for the advertisements to be published.
- b) Also, the matter to be published in the advertisements should be concise and informative to the public interest.

You are requested to please send all the display advertisements according to the above-mentioned criteria.

for Director General, Information Public Relations & Languages Department, Haryana