

Test Booklet
Series

A

Paper No.

2

Written Test Paper, 2022

**PUBLIC RELATIONS
OFFICERS**

Test Booklet No.

Name of Applicant Answer Sheet No.

Application No. : SVSU/2020/Estt/NT/ Signature of Applicant :

Date of Examination: **27 / 01 / 2022**

Signature of the Invigilator(s)

1.

Time of Examination :

2.

Duration : 2 Hours]

[Maximum Marks : 100

IMPORTANT INSTRUCTIONS

- (i) The question paper is in the form of Test-Booklet containing **100 (Hundred)** questions. All questions are compulsory. Each question carries four answers marked (A), (B), (C) and (D), out of which only one is correct.
- (ii) On receipt of the Test-Booklet (Question Paper), the candidate should immediately check it and ensure that it contains all the pages, i.e., **100** questions (30 in Part-A + 30 in Part-B + 40 in Part-C). Discrepancy, if any, should be reported by the candidate to the invigilator immediately after receiving the Test-Booklet.
- (iii) A separate Answer-Sheet is provided with the Test-Booklet/Question Paper. On this sheet there are **100** rows (30 in Part-A + 30 in Part-B + 30 in Part-C) containing four circles each. One row pertains to one question.
- (iv) The candidate should write his/her Application number at the places provided on the cover page of the Test-Booklet/Question Paper and on the Answer-Sheet and NOWHERE ELSE.
- (v) No second Test-Booklet/Question Paper and Answer-Sheet will be given to a candidate. The candidates are advised to be careful in handling it and writing the answer on the Answer-Sheet.
- (vi) For every correct answer of the question **One (1) mark will be awarded**. For every unattempted question, Zero (0) mark shall be awarded. **There is no Negative Marking**.
- (vii) Marking shall be done only on the basis of answers responded on the Answer-Sheet.
- (viii) To mark the answer on the Answer-Sheet, candidate should **darken** the appropriate circle in the row of each question with Blue or Black pen.
- (ix) For each question only **one** circle should be **darkened** as a mark of the answer adopted by the candidate. If more than one circle for the question are found darkened or with one black circle any other circle carries any mark, the question will be treated as cancelled.
- (x) The candidates should not remove any paper from the Test-Booklet/Question Paper. Attempting to remove any paper shall be liable to be punished for use of unfair means.
- (xi) Rough work may be done on the blank space provided in the Test-Booklet/Question Paper only.
- (xii) *Mobile phones (even in Switch-off mode) and such other communication/programmable devices are not allowed inside the examination hall.*
- (xiii) No candidate shall be permitted to leave the examination hall before the expiry of the time.

DO NOT OPEN THIS QUESTION BOOKLET UNTIL ASKED TO DO SO.

[P.T.O.

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PART-A

1. Jonathan Duncan founded the Banaras Sanskrit College in the year
(A) 1780
(B) 1791
(C) 1835
(D) 1847
2. Indian Universities Act, 1904 passed by the British Parliament based upon the recommendation of
(A) Rayleigh Commission
(B) Hunter Education Commission
(C) Sadlee University Commission
(D) Hartog Commission
3. University Grant Commission was established by an executive order of Ministry of Education, Govt. of India in the year
(A) 1949
(B) 1953
(C) 1956
(D) 1957
4. Which of the following is not an Institute of National Importance
(A) School of Planning & Architecture, Vijaywada (AP)
(B) Indian School of Business, Hyderabad (Telangana)
(C) Academy of Scientific & Innovative Research
(D) Rajive Gandhi National Institute of Youth Development, Sriperumbudur (Tamil Nadu)
5. National Education Policy 2020 targets Gross Enrolment Ratio from 26.30 (2018) to 50% by the year
(A) 2025
(B) 2030
(C) 2035
(D) 2040
6. National Education Policy 2020 provides for establishment of which Statutory Authority to regulate Higher Education in India
(A) National Higher Education Regulatory Authority
(B) Higher Education Authority of India
(C) Rashtriya Shiksha Niti Ayog
(D) Bhartiya Uchch Shiksha Ayog
7. What is the maximum age limit for holding the post of Vice Chancellor as per the Haryana Vishwakarma University Act 2016
(A) 65 Years
(B) 68 Years
(C) 70 Years
(D) No age limit
8. Which of the following is not a valid authority of the University under the Haryana Vishwakarma University Act 2016
(A) the Court
(B) the Skill Council
(C) the Syndicate
(D) the Planning Board

9. Under which Clause of the Haryana Vishwakarma University Act 2016, it is required to prepare an Annual Report of the University
- (A) Clause 26
(B) Clause 27
(C) Clause 28
(D) Clause 29
10. Which officer of the University under the Haryana Vishwakarma University Act 2016 shall have the authority to convene or cause to be convened the Finance Committee
- (A) Finance Office
(B) Registrar
(C) Vice Chancellor
(D) None of the above
11. Which authority/ officer of the University has the final power to declare seniority of Faculty Members for nomination of the various authorities or bodies of the University
- (A) Executive Council
(B) Court
(C) Registrar
(D) Vice Chancellor
12. Which Statute under the Haryana Vishwakarma University Act 2016 provide for Withdrawal of Degree, Diploma etc to a candidate
- (A) Statute 16
(B) Statute 20
(C) Statute 21
(D) Statute 23
13. As per National Educational Policy 2020, which type of single stream Higher Education Institutions will be allowed to continue:-
- (A) Medical Stream
(B) Law Stream
(C) Teacher Education Stream
(D) None of the Single Stream
14. As National Education Policy 2020, which international Universities shall be permitted to set up Campuses in India
- (A) Top 100 in the World
(B) Top 200 in the World
(C) Top 500 in the World
(D) Top 1000 in the World
15. As per National Education Policy 2020, which country spends maximum percentage of their GDP on research and innovation
- (A) USA
(B) Israel
(C) South Korea
(D) India
16. As per National Education Policy 2020, which of the following is not proposed to be a vertical of Higher Education Commission of India.
- (A) National Higher Education Regulatory Council
(B) National Accreditation Council
(C) Higher Education Grant Council
(D) Higher Education Learning Outcomes Council

17. As per National Education Policy 2020, the 12th Five-Year Plan (2012-17) estimated that only a very small percentage of the Indian workforce in the age group of 19-24 (less than) received formal vocational education.
- (A) 1%
(B) 2%
(C) 3%
(D) 5%
18. The SDG (Sustainable Development Goal) index is composed of a composite score for each of the Indian State based on their performance across SDGs
- (A) 11
(B) 12
(C) 13
(D) 17
19. The SDG index exclude the following SDGs for calculating composite score for each of the Indian State based on their performance
- (A) 11, 12, 13 & 14
(B) 12, 13, 14 & 15
(C) 12, 13, 14 & 16
(D) 12, 13, 14 & 17
20. Presently how many Indian Languages are included in the 8th Schedule of Indian Constitution
- (A) 20
(B) 21
(C) 22
(D) 23
21. Indian Council for Social Science Research was established in the year
- (A) 1956
(B) 1969
(C) 1976
(D) 2004
22. IMPRINT stands for
- (A) Impacting Research Innovation and Technology
(B) Impacting Research, Incubation and Technology
(C) Impacting Research and Inclusive Technology
(D) None of the above
23. Rashtriya Uchchatar Siksha Abhiyan (RUSA) was initiated in the year
- (A) 2009
(B) 2013
(C) 2014
(D) 2017
24. is a digital repository of Indian Electronic Thesis and Dissertations
- (A) ShodhGangotri
(B) e-ShodhSindhu
(C) Shodh Shuddhi
(D) ShodhGanga

25. Which Higher Education Institution topped the Overall List in NIRF 2021
- (A) Indian Institute of Science Bengaluru
 - (B) Indian Institute of Technology, Madras, Chennai
 - (C) Indian Institute of Technology, Bombay, Mumbai
 - (D) Indian Institute of Technology, Delhi
26. What is the Weightage of Teaching, Learning & Resources Parameter under overall category as per NIRF 2021
- (A) 10%
 - (B) 20%
 - (C) 30%
 - (D) 40%
27. As per Guidelines for providing Skill Based Education under National Skills Qualifications Framework issued by UGC what is the minimum percentage of skill component of courses
- (A) 50%
 - (B) 60%
 - (C) 70%
 - (D) None of the above
28. As per Guidelines for providing Skill Based Education under National Skills Qualifications Framework, Advance Diploma is equivalent to NSQF level
- (A) 4
 - (B) 5
 - (C) 6
 - (D) 7
29. As per UGC Regulation on Minimum Qualification for Appointment of Teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education, 2018, the Pro-Vice-Chancellor shall be appointed by the
- (A) Vice Chancellor
 - (B) Chancellor
 - (C) Executive Council
 - (D) State Government
30. National Apprenticeship Promotion Scheme (NAPS) Launched in the year
- (A) 2015
 - (B) 2016
 - (C) 2017
 - (D) 2018

PART-B

31. The feature of directive principles is inspired from the constitution of.....
- (A) France
(B) UK
(C) Ireland
(D) None of the above
32. When was the constitution adopted by the constituent assembly of India?
- (A) 26th January 1950
(B) 26th November 1949
(C) 15th August 1947
(D) None of the above
33. Articles 19 to 22 of the Indian constitution talk about which fundamental right?
- (A) Right to equality
(B) Right to constitutional remedies
(C) Right to freedom
(D) None of the above
34. This writ issued by the court to subordinate court, corporation or a public authority to do some specific act which that body is obliged under law to do, and which is in the nature of public duty is called....
- (A) Mandamus
(B) Certiorari
(C) Quo-Warranto
(D) None of the above
35. A Money Bill can be introduced in
- (A) Rajya Sabha only
(B) Lok Sabha only
(C) Either in Lok Sabha or Rajya Sabha
(D) None of the above
36. Which journalist from below was born in Haryana?
- (A) Rohit Sardana
(B) Anjana Om Kashyap
(C) S P Singh
(D) None of the above
37. Under the Right to Information Act, citizens can ask for information from
- (A) Public authority
(B) Private company
(C) Public and Private, both
(D) None of the above
38. In the Inverted Pyramid Structure, the most important information comes
- (A) In the middle
(B) In the beginning
(C) In the end
(D) None of the above

39. Blogs relate to which medium
- (A) Television
 - (B) Print
 - (C) Online
 - (D) None of the above
40. The first-ever FM services were started in India on
- (A) July 23, 1977
 - (B) July 23, 1997
 - (C) July 23, 2007
 - (D) July 23, 1987
41. A news story can be aired without a PTC.
- (A) True
 - (B) False
 - (C) Neither True Nor False
 - (D) Can't be ascertained
42. Short videos on Instagram are called
- (A) Insta Reels
 - (B) Insta Post
 - (C) IGTV
 - (D) None of the above
43. The domain of media appeal addresses the issues related to
- (A) Knowledge
 - (B) Learning
 - (C) Emotions
 - (D) Legality
44. Which of the following statements is not connected with communication?
- (A) Medium is the message.
 - (B) Telepathy is technological.
 - (C) Information is power.
 - (D) The world is an electronic cocoon.
45. The Press and Registration of Books Act enacted in the year__
- (A) 1857
 - (B) 1867
 - (C) 1877
 - (D) 1897
46. _____ is the visual manifestation of the company's reality.
- (A) Corporate logo
 - (B) Corporate identity
 - (C) Corporate Design
 - (D) Corporate Reputation

47. Corporate identity is conceived as a totality of a company's behaviour, communication and _____.
- (A) payment models
 - (B) packaging
 - (C) merchandising
 - (D) visual elements
48. _____ is useful for explaining how we reach important decisions.
- (A) Systems theory
 - (B) Situation theory
 - (C) Social exchange theory
 - (D) Diffusion theory
49. Decision makers make more mistakes in tackling crisis issues because they _____.
- (A) Become cognitively more rigid
 - (B) Rely a lot on available information
 - (C) Are not concerned with the potential loss
 - (D) Do not wish the crisis issue to die soon
50. Building effective _____ is important for a company as it meets the purpose of disseminating knowledge.
- (A) Media relations
 - (B) Government relations
 - (C) Financial relations
 - (D) Employee relations
51. When localizing news releases, public relations professionals should consider
- (A) only spatial proximity
 - (B) only geographical proximity
 - (C) both psychological and geographical proximity
 - (D) None of the above
52. Decisions at the higher levels of the organization system almost invariably include _____.
- (A) An ethical component
 - (B) Risk component
 - (C) Exploitative component
 - (D) Advocacy component
53. In corporate identity, _____ concerns the use of logos, house styles, staff outfits and other visual cues.
- (A) Symbolism
 - (B) Communication
 - (C) Behaviour
 - (D) Design
54. "Make a difference" is the tagline of which company :
- (A) ITC Limited
 - (B) Hindustan Unilever Limited
 - (C) P&G
 - (D) Marico

55. Status comes under which type of barrier
- (A) Semantic
 - (B) Psychological
 - (C) Organisational
 - (D) Personal
56. Which of the following is incorrect?
Sponsorship can:
- (A) provide sponsors an opportunity to blend all the tools of the promotional mix
 - (B) carry simple awareness-based messages
 - (C) make an interesting association for the audience
 - (D) make immediate sales
57. Which among the following statement stands true about maintaining vendor relations?
- (A) Monitor vendor's opinion about the company policies and practices
 - (B) Ensure a friendly relationship with vendors and their representatives
 - (C) Promote mutuality and maturity of interest between the company and the vendors
 - (D) All of these
58. Which overarching company owns Oculus VR, Giphy, PrivateCore including some popular social media networks too?
- (A) Meta Platforms, Inc.
 - (B) Alphabet, Inc.
 - (C) Tesla, Inc.
 - (D) Vodafone Group Plc
59. Which of the following is NOT an advantage of a public relations firm?
- (A) Full-time commitment to client
 - (B) Objectivity
 - (C) Variety of skills and expertise
 - (D) Special problem-solving skills
60. Which phase of public relations audience research is associated with summative evaluation?
- (A) Implementation
 - (B) Impact
 - (C) Attitude change
 - (D) Preparation

PART-C

61. _____ wins this civil war there will be little rejoicing at the victory.
(A) Whichever
(B) Whoever
(C) Whatever
(D) Wherever
62. As he got older his belief in these principles did not _____.
(A) wither
(B) shake
(C) waver
(D) dither
- For the questions 63-66 Choose the word or group of words which is most similar in meaning to the word.**
63. Yokel
(A) Intrigue
(B) Noise
(C) Victorious
(D) Simple-minded
64. Pandemonium
(A) great joy
(B) big crowd
(C) utter confusion
(D) loud noise
65. Tepid
(A) freezing
(B) gaseous
(C) boiling
(D) lukewarm
66. Juxtaposing
(A) Contrasting
(B) Combining
(C) Posting
(D) Placing side by side
67. Choose the one which conveys the meaning of the sentence correctly.
(A) Travelling from Karjat to Khandala, one finds the line most beautifully laid.
(B) While travelling from Karjat to Khandala, one would find the line most beautifully laid.
(C) If one travels from Karjat to Khandala, he will find the line most beautifully laid.
(D) As one travels from Karjat to Khandala, he finds the line most beautifully laid.
68. A statement that is absolutely clear
(A) Unequivocal
(B) Ambiguous
(C) Confused
(D) Clean
69. The newly introduced non-stop city buses are a good new service, though they are really useful only during the morning and evening rush hours. During most of the day these buses carry few passengers. I request the State Transport Corporation to run these buses as limited stop services during the non-rush periods of the day.

Question comprises three statements (A), (B) and (C). In the context of the passage, decide which one, two, three or none of the statements is/are true.

- (i) The non-stop buses are small ones that carry only a limited number of passengers.
- (ii) Non-stop buses are now available at all times.
- (iii) The competent authority to govern these buses is the State Transport Corporation.

- (A) Only (i)
- (B) Only (ii)
- (C) Only (iii)
- (D) Only (ii) and (iii)

70. I shall meet you ----- 6 o'clock.

- (A) by
- (B) at
- (C) in
- (D) during

71. Read the sentence given below and find out whether there is an error in it. Mark the option which contains error.

They allow for easy return (a)/ of merchandise that doesn't meet with my (b)/ expectations, decreasing my fear (c)/ of making a bad purchasing decision. (d)

- (A) (a)
- (B) (b)
- (C) (c)
- (D) (d)

72. The antonym for FLAGITIOUS

- (A) Innocent
- (B) Vapid
- (C) Ignorant
- (D) Frivolous

73. A monosyllabic word containing two vowel letters ends with :

- (A) kc
- (B) c
- (C) ck
- (D) k

74. Davis is an opprobrious and speaker, equally caustic toward friend or foe—a true curmudgeon.

- (A) Laudatory
- (B) Vituperative
- (C) Lofty
- (D) Unstinting

75. According to the petitioners in the Supreme Court, the central hypothesis of the amendment, _____. In their belief, the law, by providing for affirmative action unmindful of the structural inequalities inherent in India's society, overthrows the prevailing rationale for reservations. In doing so, they argue, the amendment destroys the Constitution's idea of equal opportunity.

- (A) where reservation is predicated on individual economic status, violates the Constitution's basic structure
- (B) whole history of the struggle for reservation has also been a debate about its very meaning and purpose
- (C) where privileged castes had cornered virtually every post available under the government
- (D) while the Constitution demands equality, it does not confine Parliament to any singular vision

76. How many Districts are there in Haryana?

- (A) 21
- (B) 22
- (C) 23
- (D) 24

77. How many Times was President's Rule imposed in Haryana?
 (A) 1
 (B) 2
 (C) 3
 (D) 4
78. Which of the following is NOT operating system ?
 (A) DOS
 (B) Unix
 (C) Window NT
 (D) Java
79. Microprocessors can be used to make
 (A) Computer
 (B) Digital system
 (C) Calculators
 (D) All of these
80. NITI Aayog has partnered with which technology major to train students on Cloud Computing?
 (A) HP
 (B) Amazon
 (C) Samsung
 (D) Huawei
81. Which Indian personality started the 'Prabuddha Bharata' journal in 1896?
 (A) Aurobindo Ghosh
 (B) Swami Vivekananda
 (C) Annie Besant
 (D) Subramaniya Bharati
82. Himachal Pradesh Government is to install 'Anti-Hail Guns', to prevent
 (A) Covid
 (B) Hailstorm
 (C) Flood
 (D) Lightning
83. Which Indian pharma company is set to produce the Russian Covid-19 vaccine Sputnik V in India?
 (A) Dr Reddys Labs
 (B) Serum Institute of India
 (C) Bharat Biotech
 (D) Biocon
84. What is the theme of the Vigilance Awareness Week 2021?
 (A) Independent India at 75; self-reliance with integrity
 (B) Azadi Ka Amrut Mahotsav
 (C) Sacch Bharat; Swasth Bharat
 (D) Atma Mirbhar Aur Sacch Bharat
85. 'Bestu Varas' is the New year day celebrated in which state?
 (A) Karnataka
 (B) Gujarat
 (C) Maharashtra
 (D) Tamil Nadu
86. The Maratha and The Kesri were the two main newspapers started by which of the following people?
 (A) Lala Lajpat Rai
 (B) Gopal Krishna Gokhale
 (C) Bal Gangadhar Tilak
 (D) Madan Mohan Malviya
87. Which of the following personalities from India is the only winner of a Special Oscar in the history of Indian Cinema so far?
 (A) Mrinal Sen
 (B) Shyam Benegal
 (C) Satyajit Ray
 (D) Mira Nair

88. Chief Election Commissioner of India has inaugurated the 11th Annual Meeting of FEMBoSA. Who is the current Chief Election Commissioner of India?
- (A) Achal Kumar Jyoti
 (B) Sunil Arora
 (C) Rajeev Kumar
 (D) Sushil Chandra
89. It is easier to roll a stone up a sloping road than to lift it vertical upwards because
- (A) work done in rolling is more than in lifting
 (B) work done in lifting the stone is equal to rolling it
 (C) work done in both is same but the rate of doing work is less in rolling
 (D) work done in rolling a stone is less than in lifting it
90. Nuclear sizes are expressed in a unit named
- (A) Fermi
 (B) Angstrom
 (C) Newton
 (D) Tesla
91. Two men, Mohit and Neerej started walking towards each other, simultaneously from places P and Q respectively, which are 72 miles apart. They met after 6 hours. After their meeting, Mohit reduced his speed by 1 mile/h and Neerej increased by 1 mile/h. They arrived at Q and P respectively at the same time. Find their initial speeds :
- (A) $6\frac{1}{2}$ miles/h and $7\frac{1}{2}$ miles/h
 (B) 6 miles/h and 7 miles/h
 (C) 6.5 miles/h and 5.5 miles/h
 (D) $15\frac{1}{2}$ miles/h and 9 miles/h
92. Five boys A, B, C, D and E, four girls P, Q, R and S and their class teacher, Z were involved in a group discussion. They are seated in two rows of 5 seats each, facing each other. We know the following additional information.
- (i) No two boys were seated adjacent or opposite to each other.
 (ii) S is at the middle of row.
 (iii) Z is not at extreme ends.
 (iv) S is opposite to C and R is opposite to D.
 (v) A, who is at one end is opposite to P.
 (vi) E is adjacent to Z.
- Who is opposite to E?
- (A) P
 (B) Q
 (C) R
 (D) D
93. The length of a train is 110 metres. It is running at the speed of 72 kmph. How much will it take to cross a bridge 132 m in length?
- (A) 9.8 sec
 (B) 12.1 sec
 (C) 12.42 sec
 (D) 14 sec
94. Two persons begin together to write out a booklet containing 535 lines. The first one starts with the first line, writing at the rate of 100 lines an hour; and the second starts with the last line then writes line 534 and so on, backward proceeding at the rate of 50 lines an hour. At what line will they meet?
- (A) 356
 (B) 277
 (C) 357
 (D) 267

95. If every alternative letter of English Alphabet from B onwards (including B) is written in lower case (small letters) and the remaining letters are capitalized, then: How will be the first month of the second half of the year be written?
- (A) AuGuSt
(B) JuLy
(C) jUly
(D) AugUSt
96. P # Q means P is the father of Q
P + Q means P is the mother of Q
P - Q means P is the brother of Q
P * Q means P is the sister of Q
Which of the following shows that A is the Aunt of E?
- (A) A - B + C # D * E
(B) A * B # C * D - E
(C) A # B * C + D - E
(D) A + B - C * D # E
97. Six participants in the National Billiards Championship, who played in the super six stage of the championship all belonged to different states. The six states are Gujarat, Orissa, Karnataka, Maharashtra, MP and UP. The six participants are aged 18, 26, 32, 34, 38, 44 years (not necessarily in order).
1. Pravin is the oldest while Laxman is the youngest player.
 2. Player from MP is aged 32
 3. Minal comes from Orissa but Laxman is not from Gujarat
 4. Pankaj and Kunal belong to Karnataka and UP resp. They are not aged 38 or 18
5. Asim, 32 is not from Maharashtra or Gujarat
6. Minal, Laxman and Pankaj are neither the oldest nor in their twenties.
- Pravin belongs to the state of
- (A) Gujarat
(B) Orissa
(C) Maharashtra
(D) None of these
98. How many natural numbers, n where $n < 50$ exist satisfying the condition that $(n-1)!$ is not a multiple of n?
- (A) 15
(B) 17
(C) 14
(D) 16
99. The sum of two numbers is 15 and the sum of their squares is 113. The numbers are :
- (A) 4, 11
(B) 5, 10
(C) 6, 9
(D) 7, 8
100. In a certain language, if SUNSHINE is coded as TVOTIJOF then how will MOON be coded :
- (A) NPPQ
(B) NPPO
(C) PPON
(D) NQQP

ROUGH WORK

2 PRO Answer Key

Sr. no.	Answer	Sr. no.	Answer	Sr. no.	Answer
1	B	41	A	81	B
2	A	42	A	82	B
3	B	43	C	83	B
4	B	44	B	84	A
5	B	45	B	85	B
6	A	46	C	86	C
7	B	47	D	87	C
8	C	48	D	88	D
9	B	49	A	89	D
10	C	50	A	90	A
11	D	51	C	91	C
12	B	52	D	92	B
13	D	53	A	93	B
14	A	54	D	94	C
15	B	55	B	95	C
16	D	56	D	96	B
17	D	57	D	97	C
18	C	58	A	98	D
19	D	59	A	99	D
20	C	60	B	100	B
21	B	61	B		
22	A	62	A		
23	B	63	D		
24	D	64	C		
25	B	65	D		
26	C	66	A, D		
27	B	67	A		
28	C	68	A		
29	C	69	D		
30	B	70	B		
31	C	71	B		
32	B	72	A		
33	C	73	D		
34	A	74	B		
35	B	75	A		
36	A	76	B		
37	A	77	C		
38	B	78	D		
39	C	79	D		
40	A	80	B		