



# SHRI VISHWAKARMA SKILL UNIVERSITY

(A State Skill University, setup by an Act of Legislature in 2016)

Ref. No.: SVSU/2023/DAA/030

Dated: March 14, 2023

## Notice for Inviting Quotation

for

## Online Application Form Portal and Lead Management System

Shri Vishwakarma Skill University (SVSU), Palwal Haryana is going to start admission process for session 2023-24. In this regard, an online platform for the admission application & registration form with payment gateway integration is required having the features of tracking and monitoring the applications. The counselling team will work on the admission counseling of the students. A central platform called Lead Management System (LMS) is required to track the counseling process. The following line items are required:

1. Application Portal: Compatible for dynamic student dashboard, application form tracking, query handling, payment gateway integration, fee receipt generation, application form PDF generation etc.
  - a. Student Application Portal must be customized as per the requirements of Shri Vishwakarma Skill University, Palwal
  - b. Offer Letter Generation
2. Lead Management System
  - a. Minimum 4 number of Counsellors login for student counselling
  - b. Lead Activity Tracking
  - c. Lead Intake: Unlimited
  - d. Landing Pages: Minimum 15 and above
  - e. Raw Data Intake: Minimum 1,00,000
  - f. Lead Verification
  - g. Integrated with Application Form
3. Payment Gateway Integration (Preferably Razorpay/PayU/Easebuzz/PayUBiz/PayTM)
4. Integrations with Google AdWords, Facebook-Insta Lead Ads, Email Sync, Publisher Connector, SMS Connector (Gupshup/Kaleyra/Equivalent Leading Firm)



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The portal must support and include:

- a. Unlimited number of automations and applications forms
- b. Publisher API support for website and mobile app of both application form and LMS
- c. Admin and User Training of SVSU counsellors and officials

## **Terms and Conditions**

1. The contract will be valid for academic year. The data confidentiality of admission and backup of data should be ensured and shared on timely manner.
2. The sealed quotations, completed in all respect, must reach by registered post in the office of “The **Registrar, Shri Vishwakarma Skill University, Plot No. 147, Sector 44, Gurugram, Haryana- 122003**” latest by March 28, 2023 up to 05.00 PM.
3. “**Quotations invited for Online Application Form Portal and Lead Management System for Admission Session 2023-24**” must be clearly written on the sealed envelope.
4. The quotation received after due date and time or incomplete shall be out rightly rejected.
5. TDS and GST as amended from time to time by the Government will be deducted by the university from every bill of the agency.
6. Charges not mentioned in the quotation shall not be paid.
7. The firm must have GST number printed on their quotation.
8. SVSU reserves the right to accept or reject any or all the bids received without assigning any reason.
9. In case of dispute of difference arising between the parties, the dispute shall be referred to The Registrar, Shri Vishwakarma Skill University, whose decision shall be final and binding on both the parties.