



# SHRI VISHWAKARMA SKILL UNIVERSITY

(State University enacted under the Government of Haryana Act 25, 2016)  
Plot No. 147, Sector 44, Gurugram (Haryana) 122003, Email: info@svsu.ac.in

Ref No SVSU/2023/AA/024

Date: 27-01-2023

## Branch: - Academic Affairs

To,

Deans of Skill Faculties  
Shri Vishwakarma Skill University  
Gurugram

**Subject:** Regarding the SVSU-Industry Integrated Innovative Practice Award-2023(SVSU-IIPA-23)

Respected Sir/Mam,

I am directed to invite you have kind attention to the subject cited above and to inform that University is calling the proposals for "SVSU- Industry Integrated Innovative Practice Award-2023". The detailed guidelines are enclosed with this letter.

In this regards, you are requested to bring these guidelines in the notice of all the interested Faculty Members, Master Skill Instructors/ Senior Skill Instructors/ Skill Instructors for submission of proposals on email id [Kaushalum@svsu.ac.in](mailto:Kaushalum@svsu.ac.in) latest by 30-04-2023 with the proof of deposition of application fees of Rs. 500/-

The fees may be submitted in the following account of University: -

Bank Name: - HDFC

Account No: - 50100232925220

IFSC Code: - HDFC0004809

Incomplete application or application without application fees shall not considered for "SVSU- Industry Integrated Innovative Practice Award-2023"

*Vinay Saini*  
Assistant Registrar (AA)  
For Dean Academics  
Assistant Registrar

### Copy to:

1. Dean Academic Affairs
2. OSD to VC
3. PA to Registrar

# INTRODUCTION

Industry linkages are significantly important for effective “applied” education which requires aligning training skills with industry demand . Strong industry linkage is vital component for effective Teaching Pedagogy specially ensuring that critical skills are acquired by the students and teachers for effective teaching learning, research and maintaining current and future qualifications. HEIs have tried developing these linkages through multiple ways including training of teachers in the industry which has allowed them to learn current job skills and align for future job skills emerging through market disruptions . SVSU, in order to facilitate this close collaboration, is pleased to announce SVSU- Industry Integrated Innovative Practices Award-2023 (SVSU-IIPA-23) for its teaching staff to motivate them for industrial training and understand the industrial processes and finally design projects and cases for imbining necessary skill set among students in classroom learning.

## OBJECTIVE



To encourage teaching staff to identify the potential of innovative training pedagogies and designing cases and projects for providing work experience to students.



To encourage innovative ideas and practices used in industry.



To emphasis on technical & practical skills and their uses for the productivity enhancement.



To enhance the organization skills and to learn how to priorities the goals.



To learn the relationship and Application of theoretical inputs in real world of work. This will enhance the problem solving skills among students.

## SCOPE

The applicants can submit case studies/Projects aligned with any of SVSU's Industry partner or Industry where the mandatory two weeks training has been undertaken.

## ELIGIBILITY

- Faculty members/Master Skill Instructors/Senior Skill Instructors/Skill Instructors of SVSU may apply individually or in a team of maximum three members. In case of team participation one team member can be from industry/other academic institutions. However , Principal author must be from SVSU.
- An applicant can submit one proposal only.

## EVALUATION OF PROPOSAL



### First Level

The proposal will be evaluated at the preliminary level by two experts from SVSU independently to determine the relevance and merit thereof.



### Second Level

The proposals selected at the first level will be evaluated on the basis of participants' presentation by two experts, one internal faculty from SVSU and one external faculty as per subject from the institute of eminence independently.

## IMPORTANT DATES

Last Date of Submission: 30 th April, 2023

Shortlisting of Cases: 15 th May, 2023

Presentations: 2nd June, 2023

Result Declaration: 15 th July, 2023

Submission ID: Kaushalum@svsu.ac.in

## AWARDS



1st Prize  
Rs. 50,000/-



2nd Prize  
Rs. 20,000/-



3rd Prize  
Rs. 15,000/-

Consolation Prizes-2: Rs 5000/- Each

- In case of individual participation, award money will be given to principal author.
- In case of team, 60% of award money will be given to principal author, the remaining will be distributed equally among the authors.



# Call for Proposals

## SVSU- Industry Integrated Innovative Practices Award-2023 (SVSU- IIPA-23)

# GENERAL GUIDELINES

- Mention of NSQF/ NOS/Job Role demands, Job Readiness and Leadership behaviours, as key indicators while writing or developing.
- Real Industry names may be hidden unless they have approved to use their names

# GUIDELINES FOR PROJECTS

- Problem Statement (200-300 words)
- Back ground of the Problem and the details of the Industry (600-1000 words)
- Domain area of Problem Identified
- Proposed Solution with Methodology (Should add details of experimental/concept/theory/modelling/technology intervention/Simulation/Program/case study/survey/analytics etc.) (2000 words)
- Industry Validation/Responses on the solution proposed
- Outcome of the project in terms of pedagogical innovation and inclusion in the curriculum.

# GUIDELINES FOR CASES

## Case

- Originality: The case should not have been published earlier or under process in any publication on the same organization, event or situation in this context.
- Introduction: The introduction should be precise and introduces the decision dilemma.
- Decision Dilemma: The case should clearly put the decision dilemma support. The reader should know what decision the protagonist has to take and the alternatives available to him/her.
- Environment: The case should provide the necessary environmental details in which the decision is to be taken. The environment may include industry growth, competition, government policies, customer trends, etc.
- Evaluation of Alternatives: The case should include data and facts so that an intelligent reader can evaluate the alternatives based on them. These can be provided in separate tables/graphs or embedded in the case itself.
- Closure: The case should again reiterate the decision dilemma in the closure.
- Length: Ideal cases may have around six to eight pages of the case and another five to seven pages of exhibits.

# GUIDELINES FOR TEACHING NOTES

- Case Overview/Synopsis: Provide a brief description of what the case is about and the context in which it is set. It should also indicate the course and topic where the case will be suitable.
- Learning Objective: Set out the learning/teaching objectives, and identify the key issues in the case that will help achieve them.
- Assignment Questions: Include a list of questions designed to promote discussion and write an assignment of the key issues within the case.
- Integrating it with Theory: The case and teaching note should be integrated with at least one theory.
- Case Analysis: If the case contains quantitative data for analysis, it can be helpful if the results of the essential 'number crunching' are provided in the teaching note. Teachers can use this to check their own calculations.
- Key Takeaways: When using case studies, the focus is not on the data or the analysis. The students analyze the case and try to find ways to find solutions and solve problems. This method is most often used in groups, with a focus on classroom discussion.  
Length: two-three pages



## Contact Us



info@svsu.ac.in



www.svsu.ac.in



Shri Vishwakarma Skill  
University, Dudhola, Palwal

# GUIDELINES FOR SUBMISSION

The following guidelines must be followed for submission of cases and teaching notes:

- The case/project should be original and not have been published/designed earlier or under process in any publication/application on the same industry, process or situation in this context.
- Regarding this (case/project repository), a copyright form is to be signed by the respective case/project authors, transferring the copyright to SVSU, Haryana. The copyright forms need to be signed by all the authors of a work.
- The case/project needs to be aligned with any of the OJT partners of SVSU or industry where the mandatory 2 weeks approved training of candidate is being completed.
- The complete document needs to be properly formatted and edited.
- Plagiarism report needs to be attached. 10% similarity is allowed.
- All tables, figures, appendices, etc., should be inserted at the end of the document. Spreadsheets and tables should be inserted into the file as editable objects, not as images. Label the x- and y-axes in graphs. Include a citation below each exhibit. State whether the exhibit is an original document extraction or a creation of the author using data from the original document (e.g., "Created by author using. . .").
- The copyright form will be shared with the contributing authors.
- The cases/ projects submitted will be used for classroom teaching and needs to be mapped with courses.