

# Dr. Savita Sharma

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**Work Experience:** 21 Years

**Chairperson & Skill Associate Professor, Skill Department of Tourism & Hospitality, SFMSR/  
Director – IQAC at Shri Vishwakarma Skill University, Palwal, Haryana**

**Area of Interests:** Front Office Management, Rooms Division, Corporate Social Responsibility, Consumer Behavior, Customer Relationship Management, Women Empowerment, Entrepreneurship, Event Management, Team building, Soft Skills, and related areas

## **Papers Published in ABDC/Scopus Indexed Journals:**

- Kaushal. V., Lalhall. A., Sharma. S. & Srivastava. S. (October 2023). COVID-19 Pandemic and Beyond: Investigating Extant Human Resource Management Issues in India's Hotel Industry. APJIHT, Vol. 12 (1) e-ISSN 2710–6519 (Scopus)
- Gupta. V., Galati. A. & Sharma. S. (September 2023). Explore, eat and revisit: does local food consumption value influence the destination's food image? British Food Journal, Emerald group publishing limited, DOI 10.1108/BFJ-10-2022-0844 (ABDC: A/ Scopus)
- Gupta. V., Sharma, S. & Sinha. S.K., (March, 2023). How sustainable practices influence guests' willingness to pay a price premium in Fiji? Worldwide Hospitality & Tourism Themes (WHATT), Emerald group publishing limited, DOI: 10.1108/WHATT-01-2023-0008 (Scopus)
- Srivastava. S., Dey. S.K., Sharma, S. & Ratilla. Mark. (March, 2023). Adoption of sustainable practices by Asian Hotels: Gaps in academia. Worldwide Hospitality & Tourism Themes (WHATT), Emerald group publishing limited, DOI: 10.1108/WHATT-01-2023-0009 (Scopus)
- Srivastava. S, Pareek. T & Sharma, S., (April, 2022). A Qualitative Assessment of Urban Destination Food Image in Delhi Region. Journal of Services Research, Volume 22, Number 1. (ISSN 0972-4702). (ABDC: C Listed/Scopus)
- Srivastava. S, Pareek. T, Sharma, S., Chittiprolu, V & Kaushal, V (March, 2022) Determinants of restaurant experience during the on-going pandemic scenario in India, Journal of Food Service Business Research. DOI: 10.1080/15378020.2022.2063621(ABDC: C Listed, Scopus)
- Dabas, S. & Sharma, S. (2021). Adoption of Digital Marketing tools in Independent Businesses: Experiences of Restaurant Entrepreneurs in India and the United Kingdom (Worldwide Hospitality & Tourism Themes (WHATT), Emerald group publishing limited, Vol. 13, No 1., pp 1755-4117(ISSN: 1755-4217)
- Srivastava, S., Pareek, T. & Sharma, S. (2021). Analysis through Mining Approach: Culinary Experience Dimensions of International Tourists, Proceedings of International Conference on Innovative Practices in Technology and Management, pp 72-76, 9388335, doi: <https://doi.org/10.1109/ICIPTM52218.2021.9388370>
- Sharma, S., Sajnani, M. & Srivastava, S. (September, 2020). Assessment with Contemporary Technological Tools used for CSR Practices: Perception of Customers of Luxury Chain Hotels, Proceedings of 2020 8th International Conference on Reliability, Infocom Technologies and Optimization (Trends and Future Directions) (ICRITO), Noida, India, 2020, pp. 152-160, 9197793, doi: 10.1109/ICRITO48877.2020.9197793
- Sharma, S. & Mishra, P. (2019, February). Hotel Employees' Perception on CSR Practices as Skill India Initiative, Worldwide Hospitality & Tourism Themes (WHATT), Emerald group publishing limited, Vol. 11, No 1. pp. 78-86 (ISSN: 1755-4217)
- Corporate Social Responsibility: An Important Aspect of the Indian Hospitality Industry in the book "Advances in Hospitality and Tourism - The Indian Hospitality Industry: Dynamics & Future Trends" by an International Publisher - Apple Academic Press, ISBN 13:978-1-77188-579-9, pp 43-60. (Chapter 3 - 2017)

- Sharma, S. & Sharma, S. (2015, April). Understanding Pithoragarh's Cultural Jewel: it's Fair & Festivals, Worldwide Hospitality & Tourism Themes (WHATT), Emerald group publishing limited, Vol. 7, No. 4, 331-346 (ISSN: 1755-4217)

### **Papers Published in UGC Listed Journals:**

- Sharma, S. & Srivastava, S. (April, 2021). Fostering Sustainability in Hospitality Education – The Academia Perspective. Journal of Services Research, Vol. 21, No 1. pp. ISSN: 0972-4702 (Online ISSN: 2581-3412) (ABDC: C Listed/UGC)
- Rathor, A. & Sharma, S. (March, 2021). Empirical Study on International Tourists Perceived Image of North West Frontier Cuisine in Delhi. Shodh Sarita, Vol. 8, No. 29 (ISSN: 2348-2397)
- Sharma, S. & Aggarwal, M. (December, 2020). The Effect of Food Presentation on Consumption Behavior. Shodh Sanchar Bulletin (Journal of Arts, Humanities and Social Sciences) Vol. 10, No. 40 (ISSN: 2229-3620)
- Yadav, R., Sharma, S. & Uniyal, M. (2020). Hotel Brand Equity – A Progress on Literature Review. Wesleyan Journal of Research, Vol.13, No. 4, pp (ISSN: 0975-1386)
- Sharma, S. & Srivastava, S. (April, 2020). Human Resource Management: A Crucial Component in Context of the Indian Hospitality Industry. Journal of Services Research, Vol. 20, No 1. pp. 65-80 ISSN: 0972-4702 (Online ISSN: 2581-3412)
- Sharma, S. & Mishra, P. (2018, September). Impact of Corporate Social Responsibility Practices on Corporate Performance of Luxury Chain Hotels, Journal of Services Research Vol.18 No. 1, pp 47-57, ISSN: 0972-4702 (Online ISSN: 2581-3412)
- Sharma, S. Srivastava, S. & Sharma, S. (2018, July). Digitalization Space as Marketing Tool for Luxury Hotels. Global Journal of Enterprise Information System, Vol. 10, No. 3, pp 37-42, ISSN: 0975-153X (Online ISSN: 0975-1432)
- Sharma, S. & Mishra, P. (2018, June). Study of Corporate Social Responsibility Practices in Indian Luxury Chain Hotels. Review of Professional Management – A Journal of New Delhi Institute of Management, Vol. 16, No. 1, pp 82-91, ISSN:0972-8686 (Online ISSN 2455-064)

### **Papers Published in Peered Reviewed Journals/Edited Books:**

- Sharma, S., Ram, P. & Srivastava, S. (June, 2020). Intention of Hospitality Students towards Entrepreneurial Education. Review of Professional Management – A Journal of New Delhi Institute of Management, Vol. 18, No. 1, 27-38, ISSN:0972-8686 (Online ISSN 2455-064) (EBSCO)
- Sharma, S. & Srivastava, S. (2018, October). Relationship between Service Quality and Customer Satisfaction in Hotel Industry, Tourism Research Journal, Jakarta, Indonesia, Vol. 2 No. 1, pp 42-49 (E-ISSN:2598-9839)
- Srivastava, S., Sharma, S. & CH, V. (2018, February). An Empirical Study on the Role of Tourists' Buying Behavior. Paper presented at *3<sup>rd</sup> International Conference on Hospitality and Tourism*, GD Goenka University, India, 214-222 (ISBN:978-93-86724-45-8)
- Sharma, S. & Mishra, P. (2015, March). Impact of Corporate Social Responsibility Practices on Employees' Perception of Luxury Chain Hotels in India and its Effect on Corporate Performance. Paper presented at *International Conference on Evidence Based Management* organized by Birla Institute of Technology & Science Pilani, Pilani Campus (ISBN: 978-93-84935-18-4)
- Sharma, S. & Wadera, D. (2014, March). Innovative Sustainable Technology in Hotel Industry. Paper presented at *International Conference on Strategy, Innovative and Technology* organized by Ansal University & Valparaiso University (ISBN: 978-93-5062-372-5).
- Sharma, S. (2013). Corporate Social Responsibility in Global Hotel Industry: A Review. *Business Review*, 1(2), 72-78 (ISSN No: 2320-0502).

## **Papers Presented at Conferences:**

- Paper presented at International Conference RASTMSI 2024 (Re-envisioning Agility, Sustainability and Technical Innovation in Manufacturing and Service Industry) on 8-9 February 2024 organized by Vedatya Institute, Gurgaon, India.
- Paper presented at International Conference – Vedatya Chaupal 2021 on “A Qualitative Assessment of Urban Destination Food Image in Delhi Region” on 18<sup>th</sup> December 2021 organized by Vedatya Institute, Gurgaon, India.
- Paper presented at 5<sup>th</sup> International Conference on Hospitality & Tourism - New Normal in Hospitality & Tourism: Skill, Innovation and Technology, “Exploring the Relationship between Food and Travel Destination Image: An Overview of Systematic Reviews” on 27-28, August 2021 organized by GD Goenka University, Gurugram, India.
- Paper presented at International Conference on Advanced Technology, Sustainability and Management on “Urban Destination Food Image of Delhi: Perception of International Tourists” on 27-28, May 2021 organized by Sushant University, Gurugram, India.
- Paper presented at 6<sup>th</sup> International Conference on Advanced Technologies & Innovations in Tourism & Hospitality Industry (ATHITI-2021) “Influence of Service Quality Determinants on Customer Retention in Restaurant of Five Star Hotels in Delhi-NCR” on 10-11, April 2021 organized by Swami Vivekanand Subharti University, Meerut.
- Paper presented at International Conference on Innovative Practices in Technology and Management (ICIPTM) on “Analysis through Mining Approach: Culinary Experience Dimensions of International Tourists” on 17-19, February 2021 organized by Amity University, Greater Noida, India.
- Paper presented at an Online International Conference on Business and Education in the New Global Realities on “Hotel Brand Equity – A Progress on Literature Review” on 22<sup>nd</sup> December 2020 organized by Faculty Research Cell – Samshodhana, School of Commerce, Jain University (Deemed-to-be University), Bengaluru.
- Paper presented at CT International Hospitality & Tourism E-Conference on Enhancing Tourism & Hospitality Experience: Promoting Local Culture on “An Empirical Study on the Relationship between Marketing Communication Tools and Brand Equity” on 19<sup>th</sup> December 2020 organized by School of Hotel Management, Airlines and Tourism, CT University, Ludhiana.
- Paper presented at Vedatya Chaupal - International Conference on “Fostering Sustainability in Hospitality Education – The Academia Perspective” on 27-28, November 2020 organized by Vedatya Institute, Gurgaon.
- Paper presented at 3<sup>rd</sup> International Conference on Hospitality & Tourism on “The Effect of Food Presentation on Consumption Behaviour” on 07<sup>th</sup> November 2020 organized by GNA University, Jalandhar.
- Paper presented at International Conference on Tourism, Travel & Hospitality Management -2020, Designing Global Destinations: Trends & Strategic Imperatives on “Career Challenges faced by Female Hotel Managers in Delhi, India” on 30-31, October 2020 organized by GITAM Hyderabad Business School, Hyderabad.
- Paper presented at International Conference on New Normal: Corporate and Self-Management in Current Scenario on “Assessment of Subjective Well-Being (SWB) after Consuming Alcoholic Beverage amongst the People of Delhi” on 17-18, June 2020 organized by Gautam Buddha University, Noida.
- Paper presented at International Conference on New Normal: Corporate and Self-Management in Current Scenario on “Factors Resolving Leadership Challenges & Maintaining Organization Harmony for Female Managers in 5 Star Hotels in Delhi NCR” on 17-18, June 2020 organized by Gautam Buddha University, Noida.
- Paper presented at International Conference on New Normal: Corporate and Self-Management in Current Scenario on “Impact of Online Food Delivery Applications on Restaurant Business at Delhi NCR during the Time of COVID 19 Pandemic” on 17-18, June 2020 organized by Gautam Buddha University, Noida.
- Paper presented at International Conference on New Normal: Corporate and Self-Management in Current Scenario on “Identifying Culinary Competencies in Delhi: A New Normal Approach” on 17-18, June 2020 organized by Gautam Buddha University, Noida.

- Paper presented at IEEE 8<sup>th</sup> International Conference on Reliability Infocom Technologies and Optimization (ICRITO) on “Assessment with Contemporary Technological Tools used for CSR Practices: Perception of Customers of Luxury Chain Hotels” on 4-5, June 2020, organized by Amity University, Noida, India.
- Paper presented at International Conference (Chaupal – 2019) on “Digital Marketing Strategies in Restaurant Business: Experiences of Entrepreneurs in India and United Kingdom – A Phenomenological Approach” on 14-15, December 2019 organized by Vedatya Institute, Gurugram, India.
- Paper presented at International Conference (Chaupal – 2019) on “Human Resource Management: A Crucial Component in Context to Indian Hospitality Industry” on 14-15, December 2019 organized by Vedatya Institute, Gurugram, India.
- Paper presented at *National Conference on Digital Technology for Tourism-Transformation and Trends* on “Impacts of Pilgrimage Tourism on a destination: A case of Varanasi, Uttar Pradesh, India” on 09<sup>th</sup> February 2019 organized by Graphic Era University, Dehradun.
- Sharma, S. (2018, April). Luxury Hotels in the Digital Era. Paper presented at *1<sup>st</sup> International Conference on Digital Entrepreneurship*, Presidency University, Bangaluru, India.
- Sharma, S. (2018, February). An Empirical Study on the Role of Tourists’ Buying Behavior. Paper presented at *3<sup>rd</sup> International Conference on Hospitality and Tourism*, GD Goenka University, India.
- Sharma, S. (2015, May). Exploring & Understanding the Responsiveness of Employees towards Corporate Social Responsibility: A study of Indian Hotel Industry. Paper presented at *3<sup>rd</sup> International Conference on Corporate Social Responsibility & Sustainable Development*, Dubai, 133-140 (ISBN:978-1-63415-327-0)
- Sharma, S. (2015, March). Impact of Corporate Social Responsibility Practices on Employees’ Perception of Luxury Chain Hotels in India and its Effect on Corporate Performance. Paper presented at *International Conference on Evidence Based Management* organized by Birla Institute of Technology & Science (BITS) Pilani, Pilani Campus.
- Sharma, S. (2014, March). Innovative Sustainable Technology in Hotel Industry. Paper presented at *International Conference on Strategy, Innovative and Technology* organized by Ansal University & Valparaiso University.

### **Chapter Published in Books:**

- Chapter 17: Indicators of the Pilgrimage Tourist Experience: A Study on the Buddhist Circuit in the Indian Region in the book “Management and Practices of Pilgrimage Tourism and Hospitality, A volume in the Advances in Hospitality, Tourism, and the Services Industry (AHTSI) Book Series” by IGI Global Publisher, ISSN: 2475-6547, EISSN:2475-6555pp 219-228. (October 2023, Scopus)
- Chapter 07: Exploring the indicators of International Tourists’ Experience on Local Food of Delhi in the book “Technology and Social Transformations in Hospitality, Tourism and Gastronomy: South Asia Perspective – CABI, ISBN: -13: 9781800621220 (hardback), 9781800621244 (ePub), DOI: 10.1079/9781800621244.0007 (September 2023)
- Chapter 24: An Empirical Investigation of Customers' Preferences Toward Inherited Food Outlets of Delhi in the book “Local Food and Community Empowerment through Tourism” (Volume I) by Eureka Publications, ISBN: 978-93-9126-31-6, pp 354-363. (August 2021)
- Chapter 22: Human Resource Management Practices in Hotel Industry: A Study on Gender Equality in the book “Hospitality and Tourism Emerging Practices in Human Resource Management” by Bharti Publications, ISBN: 978-81-949793-6-4, pp 155-161. (2021)
- Chapter 14: Gamification in Entertainment Industry: Glimpses from Indian Film Industry in the book “Application of Gaming in New Media Marketing” by an International Publisher - IGI Global, ISBN 13:9781522560647, pp 236-243. (2018)
- Chapter 03: Corporate Social Responsibility: An Important Aspect of the Indian Hospitality Industry in the book "Advances in Hospitality and Tourism - The Indian Hospitality Industry: Dynamics & Future Trends" by an International Publisher - Apple Academic Press, ISBN 13:978-1-77188-579-9, pp 43-60. (2017) (SCOPUS INDEXED)

### **Edited Books:**

- Technology and Social Transformations in Hospitality, Tourism and Gastronomy: South Asia Perspective – CABI, ISBN: -13: 9781800621220 (hardback), 9781800621244 (ePub)  
DOI: 10.1079/9781800621244.0001
- Local Food and Community Empowerment through Tourism (Volume II) – Eureka Publications, ISBN: 978-93-9126-31-6 (August, 2021)
- Food, Tourism and Hospitality Perspectives – Eureka Publications, ISBN: 978-93-91260-47-7 (August, 2021)

### **Books:**

- Event Planning and Management by The Hospitality Press, Year – January 2024, ISBN 978-93-95806-92-3
- “Papa Says...” by Eureka Publications, Year - August 2023, ISBN 978-81-19567-00-3
- Accommodation and Leisure Management for Master of Tourism Management, MDU, Rohtak, Vikas Publishing House, Year 2011, ISBN 978-93-259-5308-6
- Accommodation and Leisure Management for Master of Hotel Management, MDU, Rohtak, Vikas Publishing House, Year 2011, ISBN 978-93-259-5310-9
- Accommodation and Leisure management for MSc. in Hotel Management and Tourism Management, Yashwantrao Chavan Maharashtra Open University, Vikas Publishing House, Year 2010, ISBN 978-81-259-3863-7
- Accommodation Operations for BSc. in Hotel Management & Catering Operations, Yashwantrao Chavan Maharashtra Open University, Vikas Publishing House, Year 2010, ISBN 978-81-259-4119-4
- Hotel Housekeeping for BSc. in Hotel Management & Catering Operations, Yashwantrao Chavan Maharashtra Open University, Vikas Publishing House, Year 2010, ISBN 978-81-259-4153-8

### **Articles in Magazines:**

- “Is it the right to pursue a program in hospitality & tourism management?” in Economic Times Hospitality World, Online, April 27, 2021, Time: 03:44 PM IST  
(<https://hospitality.economictimes.indiatimes.com/blog/is-it-the-right-time-to-pursue-a-program-in-hospitality-tourism-management/4904>)
- “Regimenting COVID 19: re-set, re-organize, re-invent” in Economic Times Hospitality World, Online, August 08, 2020, Time: 10:43 AM IST  
(<https://hospitality.economictimes.indiatimes.com/blog/regimenting-covid-19-re-set-re-organize-re-invent/4424>)
- “Post COVID 19: Change Required in Hospitality Education” in Economic Times Hospitality World, Online, May 01, 2020, Time: 06:28 PM IST (<https://hospitality.economictimes.indiatimes.com/blog/post-covid-19-change-required-in-hospitality-education/4226>)
- “Controlling Food Waste in Hotels: A Step towards Sustainability” in *Hospitality Biz* Magazine, Vol. 13, Issue 2, page 60 (February, 2020).

### **Invitations/Session Chair/Guest Speaker:**

- Expert session on “Nurturing Entrepreneurial Skills, Mindset and Behavioural Excellence” at Amity University, Haryana (12<sup>th</sup> February 2024).

- Session Chair at International Conference RASTMSI 2024 (Re-envisioning Agility, Sustainability and Technical Innovation in Manufacturing and Service Industry) organized by Vedatya Institute, Gurgaon, India (8-9 February 2024)
- Session Chair at One Day International Multidisciplinary Conference organized by ICERT & PGDAV College, University of Delhi, New Delhi (12<sup>th</sup> January 2024)
- Panelist for Fireside Chat on the topic "Skilling & Future of Work" at Amity University, Haryana (12<sup>th</sup> August 2023)
- Technical Session Chair at 1<sup>st</sup> International Conference THE'CON organized by Institute of Hotel Management, Mahatma Gandhi Mission University, Aurangabad (17-18, March 2023).
- Guest of Honour at International Conference on Hospitality and Tourism – ICOHOST 2023 "Rethinking Tourism: Reshaping the future of Tourism and Hospitality Industry" organized by GNA University, Jalandhar (11<sup>th</sup> February 2023)
- Session Chair at International Conference – Vedatya Chaupal 2022 organized by Vedatya Institute, Gurgaon (07 – 08, December 2022).
- Resource Person for a session "Digital Skills" in a FDP "Digital All The Way" organized by Amity University, Gurgaon on 24<sup>th</sup> November 2022.
- Expert session on "Team Building & Professional Etiquette" at University College of Engineering & Technology, Bikaner (November, 2022)
- Session Chair at I-Host 2022 - Virtual 6th International Conference on "Intercultural Tourism and Hospitality Entrepreneurship: Opportunities during uncertain times" organized by GD Goenka University, Gurugram (15-16, July 2022).
- Session Chair at International Conference – Vedatya Chaupal 2021 organized by Vedatya Institute, Gurgaon (18-19, December 2021).
- Session Lectures on "Understanding Tourism" & "Hospitality Skills for Agritourism Business", at School of Agribusiness and Rural Management, Dr. Rajendra Prasad Central Agricultural University, Pusa, Bihar. (August 2021 – December 2021)
- Session Chair at International Conference on Applied Management Trends and Perspective in Business Growth Trajectory organized by Presidency University, Bangalore (08<sup>th</sup> May 2021).
- Session Lectures on Heritage Tourism & Visitor Management at UNESCO Category 2 Centre for World Natural Heritage Management and Training for Asia and the Pacific Region, Wildlife Institute of India (WII), Dehradun. (March 2021)
- Session Chair at International Conference – Vedatya Chaupal 2020 organized by Vedatya Institute, Gurgaon (27-28, November 2020).
- Webinar on Future of Hotel Industry – Post COVID 19 Pandemic organized by Cooque Hospitality, India (30<sup>th</sup> April 2020, Time: 05:00 PM – 06:00 PM)
- Guest Speaker (Futuristic Housekeeping) in the International Conference "Chaupal – 2019" organized by Vedatya Institute (December, 2019)
- Expert Lecture on Soft Skills Proficiency at University College of Engineering & Technology, Bikaner (August, 2019)
- Expert Lecture on Professional Etiquette, Team Building & Leadership Quality at University College of Engineering & Technology, Bikaner (October, 2018)
- Guest Lectures to hotel employees for Common Wealth Games organized by Ministry of Tourism (September, 2010)

### **Patents:**

- Design patent applied with Application No. 405666-001 cbr no. 201271 "Smart Juicer" (25/01/2024)
- Design patent registered with Design No. 402702-001 "Radial Grader Machine for Food Packing" (20/12/2023)
- Design patent applied with Application No. 401993-001 cbr no. 215753 "IoT Based Automatic Edible Oil Packing Machine" (12/12/2023)

### **Supervision of PhD Scholars:**

1. **Research Title:** Marketability of South Indian Cuisine among European Tourists in 5-Star Hotels of Delhi, **Scholar:** Vinod Kumar (170040602004), **University:** GD Goenka University, Gurgaon, **Year Awarded:** September 2022
2. **Research Title:** The Role of North West Frontier Food to Promote Culinary Tourism in Delhi, **Scholar:** Ankush Rathor (170040602001), **University:** GD Goenka University, Gurgaon, **Year Awarded:** September 2022
3. **Research Title:** Influence of Social Media Networks on Brand Loyalty in Five-Star Hotels of Punjab, **Scholar:** Earnest Anand (160040602002), **University:** GD Goenka University, Gurgaon, **Year Awarded:** October 2022
4. **Research Title:** Investigating Culinary Experiences and Urban Destination Food Image: An International Tourists' Perspective, **Scholar:** Sidharth Srivastava (19PHMN006), **University:** JECRC University, Jaipur, **Year Awarded:** **June 2023**

### **Professional Development:**

- NPTEL Certificate Course on “*Entrepreneurship & IP Strategies*” organized by IIT Kharagpur & Swayam (September 2023)
- NPTEL Certificate Course on “*Performance and Reward Management*” organized by IIT Kharagpur & Swayam (December 2022)
- NPTEL Certificate Course on “*Training of Trainers*” organized by IIT Madras & Swayam (December 2020)
- NPTEL Certificate Course on “*Developing Soft Skills and Personality*” organized by IIT Kanpur & Swayam (December 2020)
- NPTEL Certificate Course on “*Organizational Behaviour*” organized by IIT Hyderabad & Swayam (December 2020)
- Completed 30 Credits *International Certified Career Coach Program (Foundation Level – 1)* on 10-11, April 2020 organized by Mindler & Career Development Alliance (USA).
- “*Certified Hospitality Educator*” (CHE) awarded by American Hotel & Lodging Educational Institute (2009)
- “*Faculty Research Fellow*” Program at IIT, New Delhi (12<sup>th</sup> May – 21<sup>st</sup> July, 2008)

### **Achievements:**

- **Best Chairperson, Palwal Region** awarded by Aahar Ways (31<sup>st</sup> March 2024).
- **Indian Youth Icon Award 2024** awarded by International Council for Education, Research and Training on the occasion of National Youth Day, India (12<sup>th</sup> January 2024).
- **Best Chairperson, Gurugram Region** awarded by Aahar Ways (31<sup>st</sup> March 2023).
- **Best Head of the Department** awarded during the Global Hospitality & Tourism Leadership Award organized by Subharti University, Meerut (04<sup>th</sup> December 2022).
- **Silver Award - Hospitality Educator of the Year 2021** during Indian Hospitality Excellence Awards organized by Hospitality Group, Dubai (November 2021).
- **Best Paper Award** at International Conference – Vedatya Chaupal 2021 for the paper presented on “A Qualitative Assessment of Urban Destination Food Image in Delhi Region” on 18<sup>th</sup>, December 2021 organized by Vedatya Institute, Gurgaon.
- **Best Paper Award** 5<sup>th</sup> International Conference on Hospitality & Tourism - New Normal in Hospitality & Tourism: Skill, Innovation and Technology, “Exploring the Relationship between Food and Travel Destination Image: An Overview of Systematic Reviews” on 27-28, August 2021 organized by GD Goenka University, Gurugram, India.

- **Best Paper Award** at International Conference on Advanced Technology, Sustainability and Management for the paper “Urban Destination Food Image of Delhi: Perception of International Tourists” on 27-28, May 2021 organized by Sushant University, Gurugram, India.
- **Best Paper Award** at International Conference – Vedatya Chaupal 2020 for the paper presented on “Fostering Sustainability in Hospitality Education – The Academia Perspective” on 27-28, November 2020 organized by Vedatya Institute, Gurgaon.
- **1<sup>st</sup> Prize** in Table-Tennis (Faculty) at Sangthan-2019 (Sports Meet), Amity University, Noida.
- **Best Groomed Trainee** award during Industrial Training (Hyatt Regency- 2002)
- **School Prefect**- Kendriya Vidyalaya, Jalandhar
- **1<sup>st</sup> Prize** in Quiz Competition at **National Level** (Organized by All India Radio- 1998)
- **1<sup>st</sup> Prize** in Table-Tennis at **National Level** (Organized by K.V. Sangathan- 1997)
- **Number of Awards** in Extra-curricular activities at School.

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