



# SUPER 30



**Launching of the Super 30 Entrepreneurship Development Programme by His Excellency, Shri Bandaru Dattatraya, the Governor of Haryana on 26th February, 2024 at SVSU in the august presence of Dr. Raj Nehru, Hon'ble Vice Chancellor of SVSU and representative of SIDBI.**

**Welcome to Super 30 Entrepreneurship Development Programme  
Unlocking Potential, Igniting Innovation and Ideas.**



**Prof. Jyoti Rana, Registrar**



**Prof. R.S Rathore,  
Dean (Academic Affairs)**



**Prof. Joy Kurikose,  
Dean(SFA)/Nodal  
Officer(Super 30)**

Super 30 EDP is a platform where passion meets opportunity and dreams are nurtured into reality. Our Entrepreneurship Development Program is designed to empower aspiring entrepreneurs for thriving in to the dynamic world of business.

## Programme:

The Super 30 Entrepreneurship Development Program (EDP) runs under a collaborative initiative between Shri Vishwakarma Skill University (SVSU) and Small Industries Development Bank of India (SIDBI). Through a rigorous selection procedure, the Programme selected 30 participants with innovative business ideas and entrepreneurial acumen.

## Objective:

To provide Super 30, the knowledge, tools and support so that they turn their ideas into business opportunities and launch successful enterprises.

## Program Design:

Module	Domain	Topic
Module 1	Entrepreneurship	<ul style="list-style-type: none"><li>• Introduction to Entrepreneurship</li><li>• Entrepreneurial mind set / Design thinking/System thinking</li><li>• Identifying Opportunities/ Problem Framing</li><li>• Business Planning</li><li>• Legal and Regulatory Considerations</li><li>• Financial Management</li><li>• Marketing and Sales</li><li>• Team Building and Leadership</li><li>• Entrepreneurial Networking and Support</li></ul>
Module 2	Business Module	<ul style="list-style-type: none"><li>• Introduction to Business and Entrepreneurship</li><li>• Financial Management for Small Businesses</li><li>• Human Resource Management for Entrepreneurs</li><li>• Strategies for Small Businesses</li><li>• Business Environment and Legal Aspects</li><li>• Strategic Management for Entrepreneurs</li><li>• Business Communications for Entrepreneur</li></ul>
Module 3	Mentoring	<ul style="list-style-type: none"><li>• Introduction to Business Structures/looping in the ecosystem of Fund raising</li><li>• Sole Proprietorship and Partnership</li><li>• Limited Liability Partnership(LLP)</li><li>• Private Limited Company and Business Compliance</li></ul>

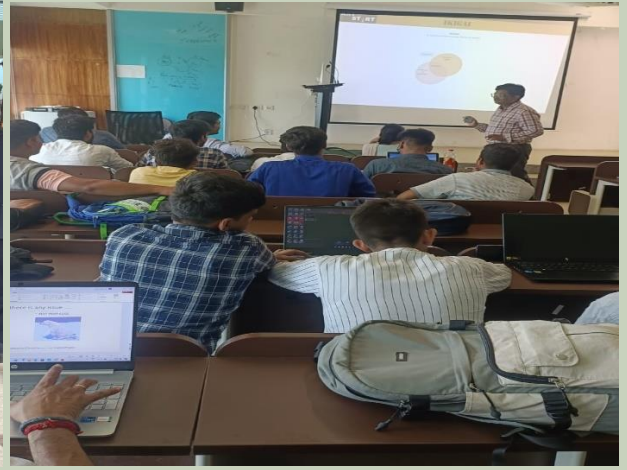
## Program Structure:

This is a six months training program with an additional one year Incubation at SVSU:

- **Phase 1: Ideation and Validation**  
Refine business idea through market research, feasibility analysis, and validation exercises.
- **Phase 2: Business Planning**  
Develop a robust business plan that outlines strategy, operations, marketing, and financial projections.
- **Phase 3: Execution and Growth**  
Implement business plan with guidance on legal considerations, funding options, and scaling strategies.
- **Phase 4: Pitch and Launch**  
Prepare to pitch business to investors and launch your venture with confidence.



The training for the participants are carried out on weekends which have commenced on 2<sup>nd</sup> March, 2024 at the main Campus of the SVSU at Palwal.



## Super 30 and their business ideas



**Aakash Kumar**

**BIG 4**



A consultancy service which gives finance and risk mgmt services to startups

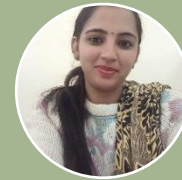


**Akshay Kumar**

The Mfg Plant(Tiles).



A tile factory with chemical-free and affordable industrial tiles.



**Anuradha Sorout**

Imparting Lifeskills during  
Childhood



Enriching Your Life.



**Alen**

Primary Processing  
Unit for Dairy Products



Health and nutrition to rural and urban people of Haryana.



**Aman Kumar  
Gupta**

"Life Changing Path"



Overcoming students  
arithmophobia



**Aman Loar**

Creating Helmet space  
in Bikes



Ensuring safety for riders  
and security for Helmets



## Anshul

Imitation Jewellery



Designs that you can't resist



## Anurag Suwalkya

Promote Social Media



promoting social media by video editing.



## Arpit

Where is my Bus



An AI based transportation tracking system



## Jatin Pal

Product to Progress



Revolutionizing the quality of indian products



## Jaydeep Poonia

Medical Healthcare



AI in Medical Health services



## Lokesh Sharma

Indegenous Processing Unit



A Social Entrepreneurial model for Healthy Milk Products.





### Pankaj Kumar

Hair Analysis Test Company



A hair analysis test company based on B to B model, targetting the age group b/w 22-40 years.



### Parth Verma

Carbon Removal with Energy Storage



Direct Air Carbon Capture with grid scale Energy Storage



### Pawanesh Kumar

Sustainable Environmental Health



Crop residue management with mini reaper.



### Gaurav Panchal

Dairy on Holsteil Friesian & Murrah cattle



Organic food to feed cattle and in dairy farming



### Rohan Sharma

Dehydration of Vegetables



A Social Entrepreneurship Model for Spices and Food Incredients



### Sahil Chandora

E-mobility



Electric vehicles which reduces transportation cost and ecofriendly





Pooja  
Millets Gharana



Delicious and nutritious millets based snacks



Suraj  
Rescue Bags & PVC Manhole



Adressing manhole laekage and prevent leakge with the PVC manhole and a bag



Vikas  
Customized Distribution channels for villagers



Bringing organic products to the homes



Divyansh Kumar  
Close User Group-Car Pool



AI based platform for Tours & Travels



Shivam  
Zailark-My Virtual Closet



Designing of clothes with AI Model



Gaurav  
Read,Reuse and Recycle-Knowledge



A platform where user can purchahse and sell second hand books



Ritika  
Beauty on wheels



Changing the perception of beauty for women



Bhupender  
Sustainable Growth of ecosystem



A Social Entreprises for Providing End to End Solutions through fertilizers



Sandeep  
Uniform Dress



Best quality manufactures of dress



Bhupesh

LAWYER UP



An AI platform for legal solutions



Aayush Arya

KRSISHI YANTRA



A Societal Platform which gives facility to buy, sell and rent agricultural machines



Mayank Antil

SKYMED



A pioneering venture to revoluniizse healthcare logistics



On completion of six months training, SVSU is providing Incubation and handholding support, besides mentorship to the aspiring entrepreneurs on their journey.



## Opportunity knocks at for:

- **Aspiring Entrepreneurs & Innovators:** Individuals with a passion for innovation and a drive to create impact through their business ideas.
- **Early-stage Start-ups:** Founders looking to validate their business model, refine their strategy, and accelerate growth.
- **Career Transtainers:** Professionals seeking to pivot from corporate roles to entrepreneurship and build their own ventures.

## Project Team:



Shri Vinod Kumar

Assistant Deputy Director

Shri Vishwakarma Skill University, Dudhola, Palwal (HR)



Shri Satveer Singh

Programme Manager, Super 30 EDP

Shri Vishwakarma Skill University,  
Dudhola, Palwal (HR)



Ms. Neelam Attri

Associate, Super 30 EDP

Shri Vishwakarma Skill University, Dudhola, Palwal (HR)