



# ENTREPRENEURSHIP AND START-UP TRAINING PROGRAM 2026

IDEA . INNOVATE . INCUBATE . ELEVATE

ORGANIZED BY INDIA SPACE ACADEMY



# INDIA SPACE ACADEMY



India Space Academy is a leading organization dedicated to skill development, innovation, research awareness, emerging technologies, and professional training for students and young professionals across India. The academy aims to empower future innovators and leaders by providing industry-oriented learning opportunities in the fields of entrepreneurship, technology, science, business development, leadership, and modern digital skills. Through its training programs, workshops, internships, boot camps, and certification courses, India Space Academy focuses on bridging the gap between academic learning and practical industry requirements while encouraging creativity, innovation, and problem-solving abilities among participants.





# PROGRAM OBJECTIVES



## The primary objectives of this training program are:

- To develop entrepreneurial mind-set and innovative thinking skills.
- To help participants identify real-world problems and convert them into start-up opportunities
- To connect student with start-up, founders, investors, incubators, and venture capitalist
- To introduce participants to start up ecosystems and business fundamentals.
- To provide practical exposure to branding, marketing, finance, and business planning.
- To enhance leadership, communication, and presentation skills.
- To introduce participants to modern tools, digital business strategies, and AI applications

Particulars	Details
Program Name	Entrepreneurship & Start up Training Program 2026
Organized By	India Space Academy
Program Duration	3 Week (2 Week Classes + 1 Week Project)
Daily Training Duration	2 Hours Per Day
Mode of Training	Online (Via Zoom)
Eligibility	UG / PG, Graduates, Entrepreneurs, Innovators, Start-up Enthusiasts
Learning Methodology	Live Interactive Sessions (Recorded Lectures)
Certification	Certificate of Completion
Practical Component	Start-up Idea Development & Pitch Desk Preparation



# INDUSTRY EXPERTS & GUEST SPEAKERS



**As part of the program, participants will get the opportunity to interact and learn directly from:**

- Startup India Experts
- CEOs of Leading Incubation Centres
- Venture Capitalists & Investors
- Marketing & Business Growth Experts
- Startups Featured on Shark Tank India
- Startups Featured on Ideabaz Reality Show
- Renowned Aerospace Startup Founders
- Government Officials & Policy Makers
- Industry Leaders & Innovation Mentors
- Successful Startup Founders & Entrepreneurs

Experts Special guest sessions are also planned with entrepreneurs and business personalities who have represented their start-ups and ventures on popular national business platforms such as Shark Tank India, offering participants valuable insights into real start-up journeys, business challenges, funding experiences, branding strategies, and entrepreneurial success stories.

The expert speaker sessions are designed to bridge the gap between theoretical learning and practical industry experience, enabling participants to understand the realities, opportunities, and challenges of entrepreneurship in the modern Indian business landscape.

Participants will also have opportunities to interact with speakers during live Q&A sessions, discussions, and mentorship interactions, creating a highly engaging and industry-oriented learning experience.



# DETAILED CURRICULUM



## Introduction to Entrepreneurship

Entrepreneurship basics, start-up vs business, innovation mind-set, opportunities in India



## Start-up Mind-set

Finding market gaps, customer pain points, and brainstorming methods

## Design Thinking & Innovation

Design thinking, creativity, user-centric innovation, prototype thinking



## IPR (Market Research & Validation)

Customer validation, surveys, competitor analysis, market study

## MVP Development & Product Planning

MVP, prototyping, product testing, iteration



## Business Model & Revenue Strategy

Business Model Canvas, pricing strategy, revenue streams



# DETAILED CURRICULUM



## Branding, Marketing & Personal Branding

Start-up branding, digital marketing, storytelling, LinkedIn branding



## Govt. Funding & Incubation Support

DST, incubators, grants, government opportunities



## Team Building, Leadership & Start-up Operations

Leadership, communication, start-up culture, operations management



## Investor Interaction & Market Understanding

Pitch deck creation, investor communication, presentation techniques



## Case Study Session – Start-up Success & Failure Stories

Start-up journeys, scaling challenges, lessons from failures



## Entrepreneur Interaction

Founder interaction, networking guidance, start-up presentation





# PRACTICAL PROJECT WORK



As part of the program, students will work on developing their own start-up ideas and prepare professional start-up pitch decks

## Participants will:

- Identify real-world problems
- Develop innovative start-up solutions
- Conduct market validation
- Create business models
- Design revenue strategies
- Prepare investor-ready pitch decks
- Present start-up ideas before experts





# START-UP PITCHING & SHORTLISTING



## At the conclusion of the program:

- Top 20 start-up ideas will be shortlisted.
- Selected participants will present their ideas before industry experts, investors, and incubation mentors.
- Expert panel feedback and evaluation will be provided.



## OPPORTUNITIES & SUPPORT FOR SELECTED PARTICIPANT

### Shortlisted participant may receive:

- Support for incubation and Mentorship
- Start-up mentorship support
- Industry networking opportunities
- Venture Capital and Investor Connect
- Product development guidance
- Access to makers lab and innovation ecosystem
- Guidance for prototype and MVP development





# EXPECTED OUTCOMES



## By the end of the program, participants will:

- Understand the fundamentals of entrepreneurship and start-up ecosystems.
- Develop confidence in innovation and problem-solving.
- Gain practical start-up development experience.
- Learn investor communication and pitching techniques.
- Build professional networks with founders, investors, and incubators.
- Prepare start-up ideas for incubation and funding opportunities.
- Real-world entrepreneurial exposure
- Knowledge about Indian start-up ecosystem and MSME support





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**Registration Start Date: 26th May 2026**

**Registration End Date: 27th June 2026**

**Registration Link: <https://training.isa.ac.in/entrepreneurship>**



# CONTACT INFORMATION



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